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U. S. Department of Agriculture

Piedmont
Greenville, S.C.

55th Ann. [1961]

GARDEN GUIDE

31 VARIETIES INCLUDING FABULOUS HEAVY-PRODUCING HYBRIDS

A close-up photograph of three large, round, red tomatoes. They have a glossy surface and prominent green stems with five-pointed sepals. The tomatoes are arranged with one in the foreground and two slightly behind it.

Giant Delicious TOMATOES

Whether standard or hybrid, Piedmont plants are large, hearty, disease-free, acclimated to outdoor temperature, certified by the state of Georgia. Now hybrid vigor gives you longer harvest, earlier ripening, heavier production, better color and flavor, and more solid uniform fruit.

TOMATO PLANTS READY APRIL, MAY AND JUNE.

STOKESCROSS HYBRID TOMATO PLANTS

STOKESCROSS NO. 1 — A favorite with many home hobbyists and professional growers, the Stokescross F₂ Hybrid is an early-ripening, heavy-producing tomato that is deep red in color, free from interior core and has delicious flavor. Fruit averages 5½ oz. and plant has remarkable ability to yield that size until last picking. It is particularly recommended for Northern states. 70 days.

Postpaid 6 Plants **90c**; 12 — **\$1.40**; 50 — **\$1.90**; 100 — **\$3.00**; Each Additional 100 — **90c**. By Express Collect **\$6.50** per 1000.

STOKESCROSS NO. 5 — A good climbing tomato... easily trained for stakes or trellis with large fruit and heavy foliage for protection under burning sun. Hybrid vigor gives it luscious flavor and firm, highly-colored flesh that is ideal for table use and excellent for canning. Because of long harvest season, heavy yields can be expected. 77 days.

Postpaid 6 Plants **90c**; 12 — **\$1.40**; 50 — **\$1.90**; 100 — **\$3.00**; Each Additional 100 — **90c**. By Express Collect **\$6.50** per 1000.

BIGGER YIELDS BY FAR!

FIREBALL — For fine, firm tomatoes in the shortest time try the Fireball. Vines are small and open and can be set only $1\frac{1}{2}$ to 2 ft. apart. Fruit is of good size, unusually firm and mild flavored. 65 days.
Postpaid 6 Plants **65c**; 12 — **\$1.10**; 50 — **\$1.55**; 100 — **\$2.50**;
Each Additional 100 — **80c**. By Express Collect **\$6.00** per 1000.

VALIANT — Here's an extra early, large-fruited tomato. Plants have heavy-yielding ability over a long period and produce fruit that is deep, globe-shaped and of fine quality. 70 days.
Postpaid 6 Plants **60c**; 12 — **\$1.00**; 50 — **\$1.45**; 100 — **\$2.35**;
Each Additional 100 — **75c**. By Express Collect **\$5.50** per 1000.

RUTGERS — This large, fine-flavored tomato ripens from the interior out. A popular all-purpose variety, especially adaptable to canning. Vines are large, vigorous, thick-stemmed and highly productive. 82 days.
Postpaid 6 Plants **60c**; 12 — **\$1.00**; 50 — **\$1.45**; 100 — **\$2.35**;
Each Additional 100 — **75c**. By Express Collect **\$5.50** per 1000.

MANALUCIE — Resists fusarium wilt in areas where leaf infection is a problem. The big, husky Manalucie vines produce large scarlet red fruit with few seeds and thick walls. Excellent variety for staking. 90 days.
Postpaid 6 Plants **65c**; 12 — **\$1.10**; 50 — **\$1.55**; 100 — **\$2.50**;
Each Additional 100 — **80c**. By Express Collect **\$6.00** per 1000.

For Quantity Discount See Page 10.



Unusual TOMATO Varieties

BEEFSTEAK (Similar to Ponderosa but bright red instead of pink) — Just imagine huge showpiece tomatoes that frequently weight 24 oz. or more. Solid, delicious. sweet-flavored flesh has extra small seed cavaties. 88 days.
Postpaid 6 Plants **80c**; 12 — **\$1.30**; 50 — **\$1.85**; 100 — **\$2.90**;
Each Additional 100 — **85c**. By Express Collect **\$6.25** per 1000.



JUBILEE — Here is a sensational orange-yellow tomato that has the smoothness, firmness, quality and heavy-bearing characteristics of the best standard red varieties. Fruits average about 6 oz. 72 days.
Prices same as Red Cherry.

YELLOW PLUM — These plum-size delights add color and interest to garden and table. They are delicious in salads or preserves. 70 days.
Prices same as Red Cherry.

RED CHERRY — Grow your own miniature, round-fruited, scarlet tomatoes for pickling, preserving or as a tempting treat served chilled and eaten whole. Fruit is less than 1 in. across and is borne in large clusters throughout the summer. 72 days.

Postpaid 6 Plants **90c**; 12 — **\$1.40**; 50 — **\$1.90**; 100 — **\$3.00**;
Each Additional 100 — **90c**. By Express Collect **\$6.50** per 1000.



It's easy to grow **TOMATOES**

Every garden should have some. Spotted in flower beds and borders, they will add colorful interest to your yard, while keeping you abundantly supplied with luscious, vine-ripened fruit far superior in color, quality, and flavor to any you can buy. And nowhere will you find a wider choice of flavorful new varieties than on these pages.

BURPEE'S BIG BOY®

Now you can grow deliciously sweet, scarlet red, giant-size tomatoes in your own garden. Burpee's hybrid Big Boys are perfectly smooth and very firm. Many weigh 1 lb. — some over 2 lbs. Plants are very large, extremely vigorous with moderately dense foliage to protect fruit from sunscald. 78 days

Postpaid 6 Plants **\$1.20**; 12 — **\$1.90**; 50 — **\$4.75**;
100 — **\$6.00**; Each Additional 100 — **\$2.25**.
By Express Collect **\$20.00** per 1000.

® Reg. T.-M. of W. Atlee Burpee Co.

"BEST IN THIRTY YEARS..."

We ordered five hundred tomato plants from you last year and they were the finest tomatoes I ever raised. I have been growing tomatoes for thirty years and they were the best ever."

Mr. E. J. Ashton, Lynnville, Tennessee





PEPPERS

...add zest to any garden!

They are wonderfully easy to grow, and add just the right "touch" in salads or in tasty combinations with vegetables and meats.

Pepper Plants Ready April, May, June.

CALIFORNIA WONDER (Sweet) — Ideal for stuffing or baking, frequently has flesh thickness of 3/8 in. It is dark green changing to bright crimson at maturity. This mild, sweet variety is excellent for home garden, market garden or shipping. 75 days.

Postpaid 6 Plants **65c**; 12 — **\$1.10**; 50 — **\$1.55**;
100 — **\$2.50**; Each Additional 100 — **80c**. By Express
Collect **\$6.00** per 1000.

YOLO WONDER (Sweet) — Similar to the California Wonder except paler and shorter, this variety has smaller plants permitting closer planting and is resistant to Tobacco Mosaic. 78 days.

Postpaid 6 Plants **70c**; 12 — **\$1.20**; 50 — **\$1.75**;
100 — **\$2.60**; Each Additional 100 — **80c**. By Express
Collect **\$6.00** per 1000.

HUNGARIAN YELLOW WAX (Hot) — Here is a very early, very hot pepper with tapered fruit that is waxy yellow turning to bright red. 65 days.

Postpaid 6 Plants **90c**; 12 — **\$1.40**; 50 — **\$1.90**;
100 — **\$3.00**; Each Additional 100 — **90c**. By Express
Collect **\$6.50** per 1000.

For Quantity Discounts See Page 10.



EGGPLANT

a vitamin-filled taste treat!

BURPEE HYBRID — True, first generation (F_1) hybrids, these plants are tall, vigorous, heavy-producing and more resistant to drought and disease than any other variety. Fruits are oval, medium sized, and of good dark purple with high gloss. 70 days.

Postpaid 6 Plants **\$1.20**; 12—**\$1.90**;
50 — **\$2.90**; 100 — **\$3.90**;

Each Additional 100 — **\$1.50**.

By Express Collect **\$14.00** per 1000.

BLACK BEAUTY — This most popular home garden variety produces large fruits which hold their color. Also valuable for the market gardener. 80 days.

Postpaid 6 Plants **80c**; 12—**\$1.30**; 50—**\$1.90**; 100—**\$2.90**;
Each Additional 100 — **85c**.

By Express Collect **\$6.25** per 1000.

FT. MYERS MARKET — A vigorous, disease-resistant variety, these plants are high, bushy and hold fruit well off the ground. The fruits are outstanding for deep purplish black color and high gloss. 85 days.

Postpaid 6 Plants **70c**; 12—**\$1.20**; 50—**\$1.75**; 100—**\$2.60**;
Each Additional 100 — **80c**.

By Express Collect **\$6.00** per 1000.

Eggplant Plants Ready April, May, June.

FREE EARLY ORDER BONUS!

**On all Cash Orders of \$5.00 or more
postmarked before March 15**

An early order is a saving to us as we can complete the clerical work before the shipping season. In appreciation, we will send you **FREE** a miniature rose plant for each \$5.00 of your early order. These charming plants will grow lovely, dainty buds and blooms. Easy to grow indoors or outdoors, they will be shipped with 2¼" pot ball shortly after receipt of order. Must be requested when order is placed.



Quality in Plants...

On this page you see actual photographs of plants grown by us and shipped to our customers. Quality such as this can be attained only through a combination of years of practical experience and the best growing conditions that Nature offers anywhere.

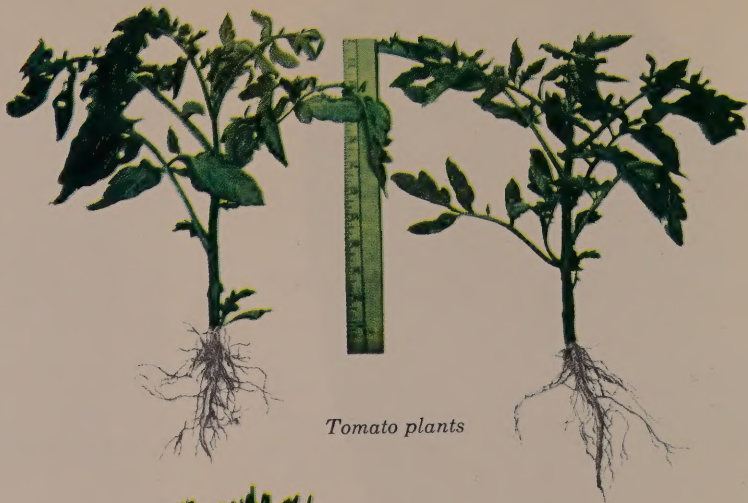
The Right Soil—We grow our plants on loose, loamy soils which assure optimum root development and much desired hardness of stems and leaves.

And the Ideal Climate—Here in Southwest Georgia, we are blessed by the ideal combination of temperature and rainfall for growing the hardy, vigorous plants you want for your garden. There is just enough cold weather to harden the plants for earlier setting in Northern areas.

Plus the Best Seed—Because we buy seed in large quantities from only the most reliable seedsmen, you are assured of the best strains, true to name. This is most important, because you cannot harvest good crops from inferior seed.

And Experienced Care—Of course all our fields are sprayed and cultivated on a meticulous schedule for disease and pest control. The tender care and expert attention given our plants from seeding time to maturity by our experienced employees are the final ingredients in our proven growing formula.

PACKING AND SHIPPING—Our plants are packed fresh daily and come direct to you from our fields by fast mail or express. Damp peat moss placed around the roots furnishes moisture during transit, and plants are protected by carefully designed shipping containers. Our unconditional guarantee is to deliver you plants of the very best quality in good, live, growing condition.



Tomato plants



Onion plants



Cabbage plants

BASIC STEPS TO A SUCCESSFUL GARDEN

GARDEN LOCATION—Most vegetables grow best when exposed to full sunlight. A common mistake is to plant crops too close to a hedgerow or tree. If part of the garden is shaded, plant leaf crops in this area rather than tomatoes, cucumbers, melons, or beans. An ideal garden soil is fertile, deep, well drained, and easily worked into good condition. It is very desirable to have a source of water close to the garden for supplemental irrigation.

SOIL PREPARATION—Remove all refuse of previous crops as soon as possible in the fall. Plowing of at least a portion of the garden in the fall will render that part available earlier the following spring. Disc or rake the soil as early in the spring as possible and work to a well-pulverized, level surface. Care must be given never to work the ground when too wet or it will pack.

PLANTING—Some vegetables are best grown by planting seed directly in the garden rows. Early in the spring, sow the seeds shallow so plants will come up quickly. Later in the summer, sow the seeds deeper. Always firm the soil around the seed with the flat of a hoe or with your foot. Other vegetables produce better crops from plants which are already started, such as those listed in this catalog. When transplanting, it is most important to pack the soil firmly around the roots, and to furnish plenty of water until the plants become well established. Good results can be had by placing the plant in the hole and washing dirt onto the roots, then allowing the water to settle and raking loose dry soil over the surface.

FERTILIZERS—Fertilizers can be spread on the ground before plowing and worked in, or it can be applied in bands on either side of the row. Many gardeners apply one-half before preparing the land and the other half in the row. It is

not necessary to buy a specific analysis for each kind of vegetable. A 4-8-8 or 5-10-10 will give excellent results on most garden crops. The amount used will vary with the variety and the fertility of the soil. Under most conditions, use from 3 to 6 pints per 100 square feet of space. It is very easy to use too much on small areas, so it is a good practice to weigh or measure amounts. One pint of most commercial mixtures will weigh approximately one pound.

CULTIVATION—Start cultivation as soon as plants are up to give them a chance to get ahead of the weeds. Cultivate as often as necessary to keep weeds from getting a start. Use a sharp hoe or a wheel cultivator with knife type blades that skim just under the surface. Do not cultivate deep as this is liable to damage roots, causes more moisture loss, and involves more labor.

WATERING—In most areas, the garden requires a moisture supply equivalent to about an inch of rain a week during the growing season. This is about 650 gallons per 1000 square feet. Thorough soaking once a week is better than more frequent light springling. It is usually best to water the garden in the late afternoon and evening, or early morning.

INSECT AND DISEASE CONTROL—Being prepared in time with good equipment and proper materials is very important in pest control. Dusting is probably more satisfactory than spraying for the home gardener. There are several good general purpose garden dusts on the market which if applied thoroughly and regularly with a good hand duster will control most insects and diseases encountered in the home garden. However, pest control is a big field and it is advisable to get detailed information from local agricultural authorities.

IT'S EASY TO ORDER BY MAIL

Right now in the comfort and privacy of your own home you can take the first step toward a garden which will put fresh vegetables on your table this summer. Just make your selections, follow these simple suggestions, and leave the rest to Piedmont.

1. PRINT PLAINLY ALL INFORMATION ON OUR CONVENIENT ORDER BLANK.

2. TIME OF SHIPMENT. Don't delay order ing until you are ready to plant. Take time NOW to plan carefully. Order your plants EARLY and order your entire garden at one time. You may book plants in advance, giving future dates for shipment. Plants are fresh packed on day of shipment.

3. HOW TO PAY. Our terms are cash with order or COD. The best way to send money is by Postal Money Order, Express Money Order or by check. All COD fees must be paid by you and a 25% deposit must accompany all COD orders of \$10.00 or more.

CERTIFIED PLANTS

Our fields are inspected regularly by state entomologists for insects and disease, and all of our plants are certified by the Georgia Department of Entomology.

4. TELEPHONE AND TELEGRAPH. You will receive your order quicker if it is placed by telephone or telegraph. Our telephone number is Albany, Ga., HEMlock 2-1416 by day - HEMlock 6-3165 by night. Please do not call or send telegrams collect. Wired orders or inquiries will not be acknowledged by telegram unless you authorize a collect answer.

5. TRUCKLOAD LOTS. Many customers come to our farms in their own trucks to pick up their plants. We load such trucks daily, and will be glad to furnish prices and information as to how many plants your truck will carry. Combine orders with your neighbors, haul plants on your own truck, and you will get the best possible plants at real savings.

6. TRANSPORTATION. In general, we advise small shipments by Parcel Post and large shipments by Express (2000 or more plants). Parcel Post prices include postage. Express orders are shipped collect for transportation charges. AIR FREIGHT service is available to some localities. We will be glad to furnish you further information.

7. MINIMUM ORDER. Because of handling costs, we cannot accept orders of less than \$2.00.

YOUR QUANTITY DISCOUNT

ON EXPRESS ORDERS OF \$25.00 OR MORE

On all Express orders of \$25.00 and over you may deduct 10% cash discount.

On all Express orders of \$50.00 and over you may deduct 20% cash discount.

The above discounts apply only to plants to be shipped by Express Collect. Parcel Post payments are net.

Example:

5,000 Greenback cabbage	
@ \$2.60	\$13.00
10,000 Sweet Spanish	
Onion @ \$2.00	20.00
2,000 Fireball Tomato	
@ \$6.00	12.00
3,000 Stokes No. 5	
Tomato @ \$6.50	19.50
TOTAL AMOUNT	
OF ORDER	\$64.50
DISCOUNT 20%	12.90
AMOUNT DUE FOR	
ORDER	\$51.60

SAVE!
ORDER AN ENTIRE GARDEN AT ONE TIME. COMBINE ORDERS WITH YOUR NEIGHBORS.

Don't Miss \$1.00 Offers on Page 15. See Early Order Bonus Page 7

PIEDMONT PLANT CO.

P. O. Box 684
Greenville, S. C.

Do Not Use This Space

Order
No. _____

Amount
Received _____

Ch. _____ M.O. _____ Ca. _____

ORDER FORM

Name: _____

(Please Print Plainly)

Address: _____

P.O.: _____

Express Office: _____

How
To Ship

☐

Prepaid
Parcel Post

☐

Express
Collect

Amount Enclosed \$ _____

Check here for early order bonus. ☐ See Page 6.

MINIMUM ORDER: \$2.00, please.

Frostkill Plants Ready About April 15. Check Shipping Date Preferred:

☐ Soon as Possible

☐ April 21-30

☐ May 1-10

☐ May 11-20

☐ May 21-25

☐ After May 25

	QUANTITY	VARIETY	PRICE
Tomato Plants		Stokescross No. 1 Hybrid	
		Stokescross No. 5 Hybrid	
		Fireball	
		Valiant	
		Rutgers	
		Manalucie	
		Beefsteak	
		Jubilee	
		Yellow Plum	
		Red Cherry	
Pepper Plants		Big Boy F ₁ Hybrid	
		California Wonder (sweet)	
		Yolo Wonder (sweet)	
Eggplant Plants		Hungarian Yellow Wax (hot)	
		Burpee Hybrid	
		Black Beauty	
		Fort Myers Market	
Forward			

See Other Side For Additional Items

Frostproof Plants Ready Jan.-Jun. Check Shipping Date Preferred:

- ☐ Now ☐ Feb. ☐ Mar. ☐ Apr. 1-10 ☐ Apr. 11-20
☐ Apr. 21-30 ☐ May 1-10 ☐ May 11-20 ☐ May 21-25 ☐ After May 25

	QUANTITY	VARIETY	PRICE	
Cabbage Plants		SUB-TOTAL FORWARD		
		Earliana		
		Copenhagen Market		
		Golden Acre		
		Early Round Dutch		
		Resistant Detroit		
		Marion Market		
		Greenback		
		Resistant Glory		
		Round Red Dutch		
Onion Plants		Hybrid Sweet Spanish		
		Crystal Wax Bermuda		
		Yellow Sweet Spanish		
		White Sweet Spanish		
Lettuce		Great Lakes		
Broccoli		De Cicco		
Cauliflower		Snowball X		
Total Amount of Order				

MINIMUM ORDER: \$2.00, please.

Name

Address

City

Name

Address

City

Name

Address

City

Name

Address

City

FREE CATALOG FOR YOUR FRIENDS
LIST NAMES HERE

FOR EXPRESS ORDERS of \$25 or
more see page 11

Amount of order

Less quantity discount

➡ TOTAL ENCLOSED

PIEDMONT PLANT CO. P. O. Box 684 Greenville, S. C.

Do Not Use This Space

Order
No. _____

Amount
Received _____

Ch. _____ M.O. _____ Ca. _____

ORDER FORM

Name: _____
(Please Print Plainly)

Address: _____

P.O.: _____

Express Office: _____

How
To Ship

☐

Prepaid
Parcel Post

☐

Express
Collect

Amount Enclosed \$ _____

Check here for early order bonus. ☐ See Page 6.

Frostkill Plants Ready About April 15. Check Shipping Date Preferred:

☐ Soon as Possible

☐ April 21-30

☐ May 1-10

☐ May 11-20

☐ May 21-25

☐ After May 25

Tomato
Plants

Pepper
Plants

Eggplant
Plants

	QUANTITY	VARIETY	PRICE
Tomato Plants		Stokescross No. 1 Hybrid	
		Stokescross No. 5 Hybrid	
		Fireball	
		Valiant	
		Rutgers	
		Manalucie	
		Beefsteak	
		Jubilee	
		Yellow Plum	
		Red Cherry	
Pepper Plants		Big Boy F ₁ Hybrid	
		California Wonder (sweet)	
		Yolo Wonder (sweet)	
Eggplant Plants		Hungarian Yellow Wax (hot)	
		Burpee Hybrid	
		Black Beauty	
		Fort Myers Market	
Forward			

MINIMUM ORDER: \$2.00, please.

See Other Side For Additional Items

Frostproof Plants Ready Jan.-Jun. Check Shipping Date Preferred:

☐ Now ☐ Feb. ☐ Mar. ☐ Apr. 1-10 ☐ Apr. 11-20
☐ Apr. 21-30 ☐ May 1-10 ☐ May 11-20 ☐ May 21-25 ☐ After May 25

	QUANTITY	VARIETY	PRICE
Cabbage Plants		SUB-TOTAL FORWARD	
		Earliana	
		Copenhagen Market	
		Golden Acre	
		Early Round Dutch	
		Resistant Detroit	
		Marion Market	
		Greenback	
		Resistant Glory	
		Round Red Dutch	
Onion Plants		Hybrid Sweet Spanish	
		Crystal Wax Bermuda	
		Yellow Sweet Spanish	
		White Sweet Spanish	
Lettuce		Great Lakes	
Broccoli		De Cicco	
Cauliflower		Snowball X	
Total Amount of Order			

MINIMUM ORDER: \$2.00, please.

Name

Address

City

Name

Address

City

Name

Address

City

Name

Address

City

FREE CATALOG FOR YOUR FRIENDS
LIST NAMES HERE

FOR EXPRESS ORDERS of \$25 or more see page 11

Amount of order

Less quantity discount

 TOTAL ENCLOSED

TOMATO CULTURE

Tomatoes are the most popular of all vegetables and should be included in every garden. The plants are heavy feeders, so soil should be high in humus and mineral content. If available, work quantities of manure into the soil before planting. Tomatoes are a warm weather crop and will stand no frost. Do not plant too early in the spring, since cool nights and days will often stunt young plants.

Set plants about 3 to 4 feet apart in the row and space the rows the same distance apart. Each plant should have a minimum of 15 square feet of space. Crowding will result in undernourishment, and an undernourished plant will not produce full sized fruit. Set plants deep (about 2/3 of the stem), and water generously at once. The use of a good starter solution is most desirable and can result in greatly increased yields. If needed, apply additional water for several days after planting.

Fertilization will depend on the strength of your soil, but generally there is more danger of underfeeding than overfeeding. Underfeeding will result in lower production and small fruit size. However, avoid overfeeding until the main fruit setting time is past. Generally, about 1500 to 3000 pounds per acre, or about 1/2 to 1 pound per plant of a good complete fertilizer (5-10-10 for example) will be required. Part of this should be applied before or at the time of planting and part as sidedressing (supplemental feeding) during the growing season. Side-dress when the first fruit clusters are set and then about once monthly during the heaviest growing season. Cultivate as long as vines will permit, but the last two or three cultivations should be very shallow.

A tomato is composed of more than 92% water. Ample watering is a necessity and can increase yields up to 30%. One copious watering is better than many sprinklings. Avoid sprinkling the leaves while exposed to bright sun, but water can be applied to roots at any time. Too much water before and during blossoming time combined with overfeeding can result in excessive vine growth and light fruit set.

EGGPLANT CULTURE

Eggplant does best on a well drained, sandy loam which is high in organic content. It is a warm weather plant and should not be set in the open until danger of frost is past.

Space plants 24 to 30 inches between rows and 18 inches apart in the row. The general information on transplanting found in the discussion of tomato culture is applicable to eggplant.

A popular fertilizer for eggplants has a 6-8-6 formula, but regional soil requirements may call for a different analysis. Consult your County Agricultural Agent or your local garden supply dealer for more definite fertilizer formula information. Since eggplant is a heavy

Most insects and diseases are easily controlled with one of the combination tomato dusts now on the market. If blight is persistent, spray with Maneb, a special blight control. A regular schedule of from 7 to 10 days for dusting is strongly recommended.

Blossom-end rot is a physiological trouble that occurs when calcium is lacking in the soil. Liming at planting time helps to correct this, but if trouble shows up later, spray plants with calcium chloride.

Training and pruning of vines is commonly practiced in home gardens and is becoming increasingly important in growing for market. Any of the tomatoes listed in our catalog will do well when trained, or "staked" as it is commonly called. Stokescross No. 5 and Manalucie seem to do particularly well. Set a stake 5 to 6 feet long about 6 inches from each plant and deep enough to support weight of vine and fruit. Do not wait too long after setting plants to put in the stakes, as roots might be damaged. Tie the main stem of the plant loosely to the stake at intervals as growth requires. Pinch off the first few lateral branches as soon as they form so that growth will be confined to one stem. Do not remove fruit clusters by mistake. If desired, when several fruit clusters have been set, the vines may be topped or pruned, stopping further vine growth and concentrating growth in the fruit already set. In small gardens, tomatoes will do well trained against walls and fences. Be particularly sure to dust or spray regularly, as pruned vines are more susceptible to disease.

Our outdoor grown, "acclimated" plants have proven superior in livability, fruit set, and fruit size to tender, hot house plants. We strongly recommend that you follow the example of professional market and canning growers who annually use hundreds of millions of Georgia grown tomato plants to insure the best start possible toward a bountiful crop.

feeder, give the plants an application of nitrogen about 3 to 4 weeks after planting. Cultivate frequently, keeping the soil loose and fine.

Fruit rot is the most prevalent disease affecting eggplants. Spray with Bordeaux Mixture. Control beetles with DDT. One of the new combination vegetable garden dusts will control both insects and diseases.

Eggplant fruits are at their best edible stage when the skin has attained a high gloss. Use when young as the seed will be small then and hardly noticeable. Keep fruits picked off vines as they become ready and the plants should bear until frost.

PEPPERS

Pepper are easy to grow, thriving in rich loamy soil. They are a warm weather crop which will stand no frost, and should be planted after the ground is thoroughly warm.

Generally, cultural requirements for pepper are very similar to those given on page 11 for eggplant. Set plants up to the first leaf 18 to 24 inches apart in rows $2\frac{1}{2}$ to 3 feet apart. Cultivate frequently, keeping the soil loose and fine.

One of the most troublesome diseases of pepper is bacterial leaf spot. This is a seed borne disease and it is very important to use plants which have been grown from uninfected seed. We use only California grown seed for this reason, and our plants are inspected and certified disease free by the Georgia Department of Entomology.

CABBAGE

Cabbage is very hardy and will usually stand a temperature of 10 degrees below freezing. Early varieties may be set as soon as hard freezing weather is over. They do best on a deep, rich, loamy soil, and preferably on land which has not been planted to cabbage, cauliflower, broccoli, or other members of the cabbage family the previous year.

Set plants up to the bud, 18 inches apart in the row with rows $2\frac{1}{2}$ feet apart for the small headed, early varieties; and 24 inches apart in the row with rows 3 feet apart for larger headed, midseason and late varieties. It is best to obtain local recommendations on fertilizer applications.

Hoe or cultivate weekly, throwing a little soil to the plants at each cultivation until they begin to head, then cultivate thoroughly and leave them to mature. It is important that they be given plenty of water during dry spells.

Club root and Yellows are two important diseases of cabbage. Club root can be controlled in some cases by liming the field, but control should begin in the seed bed, and setting of plants from healthy, uninfected beds is absolutely necessary. The use of Yellows resistant varieties is the only control for Yellows. This is a soil borne disease which is capable of living indefinitely in the soil once it is present. You will find a wide selection of Yellows resistant varieties in this catalog. For control of cabbage worms use a 5% DDT dust until the heads begin to form then use Rotenone.

BROCCOLI

Broccoli is easy to grow, and one of the most satisfactory of the cool season crops for home gardening. It is planted and cultivated like cabbage, and bears a succession of sprouted heads which, if kept cut, will be replaced by others for 8 to 10 weeks.

Broccoli should not be cooked for more than 15 to 20 minutes lest its delicate flavor be impaired. It is an excellent vegetable for home freezing.

CAULIFLOWER

Cauliflower is grown much like cabbage, but requires more care. It does best on a fairly flat, rich, medium to heavy soil, and should be planted early enough to insure fairly cool weather during the heading season.

Plant and cultivate like cabbage, but when the heads are about 2 to 3 inches across gather and tie the leaves of the plant together loosely. This will protect the head from the sun, and blanch it to a desirable white color. In shutting off the light, be careful not to cramp the young head.

Dust often and thoroughly to protect the leaves from being eaten by worms and other pests. It is most important to have large, healthy leaves to protect the heads, and this is where many people fail in growing cauliflower.

LETTUCE

Lettuce is at its tenderest when quickly grown. Care should be taken to prevent any check in growth, so give it plenty of moisture, high fertility, and thorough cultivation. It is important that heading take place in cool weather so, generally, it should not be planted after May for Summer heading.

Set plants up to the bud 12 inches apart in the row with rows 18 to 20 inches apart. When the plants are well established, sidedress with a nitrogen fertilizer, such as nitrate of soda, to keep them growing.

Many people have found that lettuce grown from our plants will be sweet and flavorful in areas where lettuce grown from seed tends to have a bitter taste.

ONIONS

Onions are a cold weather crop and may be planted as soon as the land can be worked in the spring. They grow best on a rich loam with a slight mixture of clay. There is no crop in which liberal use of well rotted manure is more beneficial. Soil should be rich, well pulverized, and worked to a fine condition.

Set plants up to the first leaves 3 to 5 inches apart in the row with rows 15 to 24 inches apart. Obtain local information on commercial fertilizers, but usually formulas high in phosphate and potash, such as 5-10-15, are recommended.

Begin cultivation as soon as plants are established and work close and frequently to control weeds, but do not cover the plants. Spray or dust with DDT every 10 days to control onion thrip.

Fine, small, green onions will be ready for pulling during the summer. Later, when the tops begin to die back, lift the mature onions from the ground. Allow the tops to dry out then clip them off about $\frac{1}{2}$ inch from the bulb. Store in a dry, cool, airy place. The tops of some Sweet Spanish Onions remain green right up to harvesting time. Handle these just like other varieties, only allow more time for the tops to dry after lifting.

CABBAGE

...Nine delicious varieties!



Earliana

Cabbage is easily grown and is delicious eaten raw as cole slaw, or cooked in many different ways. Very cold-resistant, it may be planted early and will be one of your first summer vegetables. Some of our medium and late varieties make excellent kraut.

EARLIEST WE'VE GROWN

EARLIANA — First on the table is Earliana, ideal size, shape and color for home use. Heads grow $4\frac{1}{2}$ in. across and weigh 2 lbs. 60 days.

Postpaid 25 Plants **90c**; 50 — **\$1.50**; 100 — **\$2.50**;

Each Additional 100 — **75c**.

By Express Collect **\$3.50** per 1000.

RICH, DEEP RED

ROUND RED DUTCH — Add color as well as taste to any meal with red cabbage. Medium-early and suitable for use when still quite small, this deep red head always sells well.

Also excellent for pickling. 80 days.

Postpaid 25 Plants **75c**; 50 — **\$1.20**; 100 — **\$2.00**; Each Additional 100 — **65c**. By Express Collect **\$2.80** per 1000.

Cabbage Plants Ready January to June.



Golden Acre



Marion Market

ALWAYS POPULAR...

COPENHAGEN MARKET—This extra-early variety is universally popular for home or market. Heads are round and solid, weighing 3 to 3½ lbs., with few outer leaves. 68 days.

Postpaid 25 Plants **50c**; 50 — **90c**; 100 — **\$1.60**; Each Additional 100 — **50c**.
By Express Collect **\$2.50** per 1000.

GOLDEN ACRE—Earliest round-headed variety is this member of the Copenhagen family, with solid heads averaging 3 lbs. Widely grown for early market. 65 days.

Postpaid 25 Plants **50c**; 50 — **90c**; 100 — **\$1.60**; Each Additional 100 — **50c**.
By Express Collect **\$2.50** per 1000.

EARLY ROUND DUTCH—Here is an excellent second early variety with firm, ball-shaped heads from 4 to 5 lbs. that seldom goes to seed. 75 days.

Postpaid 25 Plants **50c**; 50 — **90c**; 100 — **\$1.60**; Each Additional 100 — **50c**.
By Express Collect **\$2.50** per 1000.

"BEST GARDEN EVER..."

Last year we obtained from you several vegetable plants for our garden and I can proudly say it was the best best looking and producing garden we ever had."

Mr. Robert E. Elrod, Anderson, Indiana

YELLOWS RESISTANT

CABBAGE VARIETIES

RESISTANT DETROIT—An excellent Golden Acre type with heads averaging 3½ lbs. Yellows resistant. 68 days.

Postpaid 25 Plants **65c**; 50 — **\$1.10**; 100 — **\$1.80**; Each Additional 100 — **60c**. By Express Collect **\$2.65** per 1000.

MARION MARKET—This midseason variety of the Copenhagen family is crisp, tender and excellent for home, market or kraut. Solid, round heads weigh 4 lbs. Yellows resistant. 75 days.

Postpaid 25 Plants **60c**; 50 — **\$1.00**; 100 — **\$1.70**; Each Additional 100 — **55c**. By Express Collect **\$2.60** per 1000.

GREENBACK—Darker green and more compact than most, this Round Dutch type is vigorous, short stemmed and slow to produce seed stalks. Heads average 5½ lbs. Yellows resistant. 74 days.

Postpaid 25 Plants **60c**; 50 — **\$1.00**; 100 — **\$1.70**; Each Additional 100 — **55c**. By Express Collect **\$2.60** per 1000.

RESISTANT GLORY—Similar to Glory of Enkhuizen, Resistant Glory is rated outstanding throughout the country. Compact heads are rounded and firm, weighing about 6½ lbs. Yellows Resistant. 78 days.

Postpaid 25 Plants **65c**; 50 — **\$1.10**; 100 — **\$1.80**; Each Additional 100 — **60c**. By Express Collect **\$2.65** per 1000.

For Quantity Discounts See Page 10.

CHECK THESE!

20

MONEY-SAVING
SPECIALS ONLY

\$1.00
each

Same Piedmont
Guaranteed Plants
Described Throughout
This Catalog.

Minimum order \$5.00.

Any 10 only \$8.00.

All 20 only \$15.00.

12 Stokescross No. 5 Tomato Plants	☐	12 Black Beauty Eggplant Plants	☐
12 Fireball Tomato Plants	☐	50 Earliana Cabbage Plants	☐
12 Beefsteak Tomato Plants	☐	50 Red Round Dutch Cabbage Plants	☐
12 Jubilee Tomato Plants	☐	50 Resistant Glory Cabbage Plants	☐
12 Yellow Plum Tomato Plants	☐	50 Sweet Spanish Hybrid Onion Plants	☐
12 Red Cherry Tomato Plants	☐	100 Yellow Sweet Spanish Onion Plants	☐
6 Burpee Big Boy Tomato Plants	☐	100 White Sweet Spanish Onion Plants	☐
12 California Wonder Pepper Plants	☐	25 DeCicco Broccoli Plants	☐
12 Hungarian Wax Pepper Plants	☐	25 Great Lakes Lettuce Plants	☐
6 Burpee Hybrid Eggplant Plants	☐	25 Snowball X Cauliflower Plants	☐

PIEDMONT PLANT CO.

Please send POSTPAID the offers checked @ \$1.00 each. (Minimum order \$5.00, please.)

Name _____

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State _____ Amt. Encl. \$ _____

ONIONS

...sweet flavored long keepers!

Onions grown from our plants are one of the most rewarding of garden crops. Planted very early, they soon furnish delicious "spring" onions as a welcome first taste of summer garden goodness. Those you don't use in this tempting form will mature into large, mild, dry onions which are excellent for slicing or cooking, and will keep for months.



"LARGEST IN THESE PARTS ...

I sure had wonderful luck with your onion slips last year. They sure did grow well and I won first prize at the County Fair. The onions were the largest I have ever seen grown in this part of the country."

Mr. Rucker Stanley, Bedford, Va.

HYBRID

EARLIER...LARGER!

HYBRID SWEET SPANISH — Home gardeners can be the envy of professional farmers with this first generation (F₁) hybrid that produces giant, globular onions with crisp, creamy white flesh and mild flavor. Bulbs are light yellowish and exceptionally uniform. Yields are unusually high. 110 days.

Postpaid 50 Plants **\$1.10**; 100 — **\$1.60**; 200 — **\$2.20**; Each Additional 100 — **50c**. By Express Collect **\$3.50** per 1000.

Onion Plants Ready January to June.

CRYSTAL WAX BERMUDA—Very fine for slicing with clear, pure color, this is the sweetest and mildest of all Bermudas. Thin and flat shaped it is one of the most attractive onions you can grow. 95 days.

Postpaid 100 Plants **\$1.10**; 200 — **\$1.50**; Each Additional 100 — **35c**. By Express Collect. **\$2.10** per 1000.

YELLOW SWEET SPANISH — Selected from original Spanish stock, this variety is early, mild and a good keeper. One of the largest, sweetest onions which under proper growing conditions will measure 4-6 in. across. Skin is heavy golden brown and flesh is firm and pearly white. This variety resists disease and insect pests and produces delicious spring onions, or mild dry onions weighing a pound or more. 110 days.

Postpaid 100 Plants **\$1.05**; 200 — **\$1.45**; Each Additional 100 — **30c**. By Express Collect **\$2.00** per 1000.

WHITE SWEET SPANISH — The white counterpart of the yellow strain, these onions are identical in every way except skin color, which is glistening white. Excellent for early green bunching. 110 days.

Postpaid 100 Plants **\$1.10**; 200 — **\$1.50**; Each Additional 100 — **35c**. By Express Collect **\$2.10** per 1000.

For Quantity Discount See Page 10.

Crystal Wax Bermuda



Yellow Sweet Spanish





BROCCOLI ... *everyone loves it!*

DeCICCO — This year plant broccoli and enjoy this tender delicacy fresh from your own garden. Broccoli bears a succession of sprouting heads which, if kept cut, will replace themselves in 8-10 weeks. DeCicco is especially recommended as a delicious early strain. 60 days.

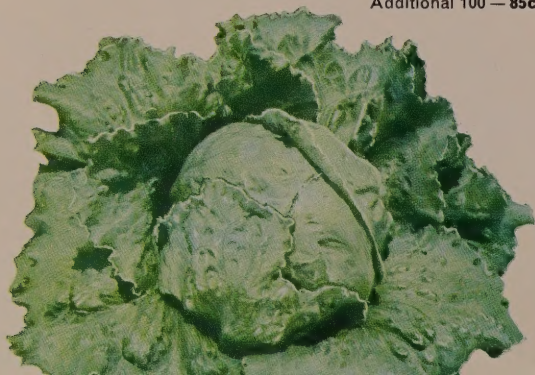
Postpaid 25 Plants **\$1.10**; 50 — **\$1.45**;
100 — **\$2.35**; Each Additional 100 — **75c.**
By Express Collect **\$5.50** per 1000.



CAULIFLOWER ... *simply delicious!*

SNOWBALL X — A most satisfactory variety, it bears heads that are large, smooth, very deep, solid and pure white. For best results, pull up and tie outer leaves loosely over flower cluster as it begins to form. This is an excellent main crop strain for fall harvest. 60 days.

Postpaid 25 Plants **\$1.10**; 50 — **\$1.90**; 100 — **\$2.90**; Each
Additional 100 — **85c.** By Express Collect **\$6.25** per 1000.



LETTUCE ... *from your own garden!*

GREAT LAKES — This is the most adaptable Iceberg type yet developed, as it stands up well under all weather conditions. Heads are large, firm, well-folded with crisp brittle texture. 75 days.

Postpaid 25 Plants **\$1.10**; 50 — **\$1.55**; 100 — **\$2.50**; Each Additional 100 — **80c.**
By Express Collect **\$6.00** per 1000.

Lettuce, Broccoli, Cauliflower Ready Jan. to June.

Take Advantage of Experience...

ROBERT PARKER DUVERNET
Founder
(1865-1942)



THE START OF PIEDMONT—In 1906 the Piedmont Plant Company was founded by my grandfather, Robert Parker DuVernet. Knowing the importance of a good beginning, he laid a solid foundation of customer satisfaction through quality plants.

A GROWING DEMAND—Following his lead, Ernest Parker DuVernet, my father, devoted his time and energy to the development of better vegetable plants to supply a growing demand for field-started plants. Home gardeners, market gardeners and canners all over America came to realize that these plants far surpassed any others they could buy.

THE VALUE OF EXPERIENCE—My earliest years were spent in learning "from the ground up" this business of growing the best vegetable plants possible, and now those years serve me well. In this Spring of 1961 the Piedmont Plant Company can offer you a product which only the priceless heritage of experience can assure.

SOMETHING EXTRA—Place your order *now* with complete confidence that you can depend on us for that extra quality and extra value that gardeners for 55 years have learned to expect from Piedmont Plants. We ship them to you with pride and gladly guarantee your satisfaction.

James Parker DuVernet

JAMES PARKER DUVERNET
President and General Manager

ERNEST PARKER DUVERNET
(1895-1952)





For more than half a century we have cultivated thousands of acres to produce more than a *billion* hardy vegetable plants. The vigor, strength and quality found in the plants shown in this catalog reflect the experience of specialized growers. Because we have grown so many plants, we grow them better.

Guarantee

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

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